

Terms of Service

Effective Date: April 10, 2025

Last Updated: April 10, 2025

These Terms of Service ("Terms") govern your access to and use of the website, services, and digital products provided by Vivid Strategy Incorporated ("Vivid Strategy," "we," "our," or "us"). By using our website or engaging our services, you agree to be legally bound by these Terms.

1. Acceptance of Terms

By visiting our website or using our services, you agree to these Terms, our Privacy Policy, and any other written agreements that apply to specific services we offer.

2. Use of Our Website

You agree to use our website and services only for lawful purposes. You may not:

- Use our content or services in violation of applicable laws
- Attempt to gain unauthorized access to our systems
- Interfere with the operation of the website
- Scrape, copy, or republish our content without written consent

We reserve the right to restrict or terminate your access at any time for violations of these Terms.

3. Intellectual Property

All content on our website-including text, graphics, logos, images, code, and trademarks-is the property of Vivid Strategy or its licensors and protected by law. You may not reuse our content without permission.

4. Client Relationships

Client services are governed by a separate client agreement or statement of work (SOW). If there's a conflict, the client agreement controls.

5. Payments and Billing

Payment terms are defined in the client agreement. Unless stated otherwise:

- Payments are due upon receipt
- Late payments may incur interest
- Services may be paused or terminated for nonpayment

6. Third-Party Services

We may use third-party platforms like Google, Meta, or HubSpot. You are responsible for reviewing and complying with their terms and policies.

7. Disclaimer of Warranties

Our website and services are provided "as is." We make no warranties regarding:

- Accuracy or completeness of content
- Results from services
- Uptime or performance of the website

8. Limitation of Liability

Vivid Strategy is not liable for indirect, incidental, or consequential damages. Total liability is limited to the amount you paid for our services, if any.

9. Indemnification

You agree to hold Vivid Strategy harmless from any claims or damages arising from your use of the website or services.

10. Termination

We may suspend or terminate access without notice if you violate these Terms or harm our reputation or services.

11. Governing Law

These Terms are governed by California law. Disputes must be resolved in Los Angeles County, California.

12. Changes to These Terms

We may update these Terms at any time. Updates will be posted on this page.

13. Contact Us

Vivid Strategy Incorporated

Email: support@vividstrategy.com

Address: [Insert Your Business Address]

Phone: [Insert Your Business Phone Number]